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## **Local Cheese Goes Retail at South Dakota State Fair**

HURON, S.D. – Fair-goers won't have to travel far to enjoy wine and cheese at the 2010 South Dakota State Fair. For the second time at the State Fair, visitors will be able to sample cheese and sip wine in the Wine Pavilion. But this year, they can also take some home.

“Everyone enjoys free samples and we hope that fair-goers will take the time to do some shopping and purchase some of their favorite varieties of cheese,” said Roger Scheibe, director of industry relations for Midwest Dairy Association.

The Wine and Cheese area will allow fair-goers to sample more than 20 different varieties of cheeses made in South Dakota cheese plants, along with tasting a variety of South Dakota wine. The different varieties of cheese will be available for retail purchase.

South Dakota State Dairy Princess Emily Jungemann from Wolsey will be there to provide visitors with information on the dairy industry and answer questions. She'll also talk about the pride and passion of South Dakota's dairy farm families.

The Wine Pavilion will be open through the course of the fair from 11 a.m. to 9 p.m.

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