



January 3, 2023

Greetings County Princess Coordinators and Chairs:

A new year ushers in a new year of leadership development and opportunities for young dairy leaders! Introductions to the Princess Kay of the Milky Way program begins at the county level. Thank you for your dedication and involvement to create new leaders within your local communities.

This mailing includes documents to help your county program run successfully. Review this letter and the enclosed contents. As always, all content that is mailed is also posted online at: <https://www.midwestdairy.com/young-dairy-leaders/dairy-princesses/minnesota-princess-kay-of-the-milky-way/>

Over the next few months, additional resources and information related to the princess program will be shared at this site.

A few highlights as you prepare for the upcoming year:

- **Update Coordinator Contact information**
 - Scan the QR code to update your coordinator contact information.
- **Minnesota Dairy Princess Handbook (enclosed)**
 - While there are no policy updates, the handbook received a facelift. We've reorganized and reformatted the document to improve readability.
- **Online Resources for Coordinators (enclosed)**
 - Check out these resources as you plan your county's program.
- **2023 May Dairy Promotion and Leadership Event**
 - This year's event will be held on **Friday, May 12 to Saturday, May 13, 2023**, in the Twin Cities. We continue the tradition of a virtual finalist announcement via Facebook on Sunday, May 14. Share the enclosed "**Candidates: Register for the May Event**" flyer with participants in your county's program.



The event includes hands-on leadership sessions and judging for the finalist selection for the Princess Kay of the Milky Way program. All young women interested in attending must register via the online 2023 May Event Registration form before April 14, 2023. Additionally, attendees fully considered must return the Princess Eligibility and Code of Conduct Form (found in the handbook). Detailed information will be shared with registered participants. Friday night lodging and all meals will be provided.

Future communications will be sent via the Princess Kay Coordinator email. Please add princesskaycoordinator@midwestdairy.com as a safe sender and encourage county princesses to add this email as a safe sender. We're looking forward to a successful year. If you have any questions, please don't hesitate to contact either of us.

Sincerely,

A handwritten signature in cursive script that reads "Jenna Davis".

Jenna Davis
Farmer Relations Manager
Cell: 763-515-5815
jdavis@midwestdairy.com

A handwritten signature in cursive script that reads "Janet Bremer".

Janet Bremer
Minnesota Dairy Princess Coordinator
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Enclosures: *Princess Handbook, Princess Eligibility and Code of Conduct Form, Resources for Coordinators and Princess Flyers.*