



Bringing Dairy to Life!

## South Dakota Dairy Princess Rules

### To be chosen as a dairy princess...

Go to [MidwestDairy.com](http://MidwestDairy.com) for the official rules and entry form. If you have additional questions, contact Char Hovland at 605.695.3131 (cell) or [char.hovland@gmail.com](mailto:char.hovland@gmail.com) (email).

### As a Dairy Princess...

1. Either you, your parents or guardians must be actively engaged in the production of milk for sale to a licensed plant at some time during the current year prior to the local contest.
  - You will qualify if a brother or sister has taken over the family farm.
  - The farm must contribute to the SD Dairy Promotion Checkoff.
2. \_\_\_\_\_ Your parents or guardians are employed on a dairy farm.
  - Employment for the parent or guardian consists of regular full-time work (at least 30 hours/week) on a dairy farm in a dairy-related capacity for at least one year prior to the local contest.
  - The farm must contribute to the SD Dairy Promotion Checkoff.
3. \_\_\_\_\_ You are employed:
  - part-time or full-time on a dairy farm in a dairy related capacity;
  - the farm must contribute to the SD Dairy Promotion Checkoff; and
  - if requested, you can provide verification of employment
4. \_\_\_\_\_ You have an interest or are affiliated with the dairy industry.
  - Could include, but not limited to, showing dairy cattle in 4-H or FFA.

### General Candidate Eligibility

1. Must be a South Dakota resident.
2. \_\_\_\_\_ Must be a US citizen or a legal resident under the US VISA program.
3. \_\_\_\_\_ Must not have been a South Dakota Dairy Princess in any previous year.
4. \_\_\_\_\_ Must be single, never been married.
5. \_\_\_\_\_ Must not be pregnant or have had any children at any time prior to the contest or during your reign.
6. \_\_\_\_\_ Must be a high school graduate and not yet 24 years old on July 1 of the year of the contest. A GED is acceptable.
7. \_\_\_\_\_ Must not have been convicted of a felony offense involving crimes of moral turpitude (conduct that is contrary to community standards of justice, honesty or good morals); be on probation; or any offenses involving the use or possession of alcohol, illegal drugs or tobacco.
8. \_\_\_\_\_ Must be a genuine use of dairy products and a passionate supporter of the dairy industry.
9. \_\_\_\_\_ Must not participate or be associated with the sale of raw milk directly to consumers.

You must be available for personal appearances as scheduled in advance during your reign as State Dairy Princess.

As a candidate for Dairy Princess, you must be neat and well groomed whenever and wherever you appear as such, and your conduct must be exemplary at all times in accordance with the proper image of a Dairy Princess.

If you are selected as a Dairy Princess, you must be willing to enter into an agreement agreeing to serve as such. If you become the South Dakota State Dairy Princess, you must be willing to reign for an entire year beginning on the day of the South Dakota Dairy Princess Coronation.

## CODE OF CONDUCT

Although it is not the purpose or intent of the program to restrict or infringe upon personal freedoms of the dairy princesses, the following Code of Conduct is established to uphold the integrity and success of the South Dakota Dairy Princess Program. Your conduct must be exemplary at all times in accordance with the proper image of a dairy princess. In addition to maintaining the eligibility requirements described above, each eligible candidate must adhere to the following Code of Conduct if selected as a dairy princess:

- \_\_\_\_\_ Project and deliver dairy messages with enthusiasm and positive attitude.
- \_\_\_\_\_ Be considerate and respectful of other princesses and other dairy industry leaders.
- \_\_\_\_\_ Be on time to all scheduled appearance and activities requested.
- \_\_\_\_\_ Will not receive a conviction of any felony offense involving crimes of moral turpitude; be on probation; or any offenses involving the use or possession of alcohol, illegal drugs, or tobacco.
- \_\_\_\_\_ Will not consume alcohol or tobacco during a princess event.
- \_\_\_\_\_ Social media activity must include respectable speech and appropriate photos at all times as you are representing the dairy industry to others.
- \_\_\_\_\_ All body piercings (excluding earrings) and tattoos must be covered during appearances as a dairy princess.
- \_\_\_\_\_ Clothing should be appropriate and professional for public appearances.

### Scheduling

The dairy princess consultant will coordinate and schedule all Dairy Princess appearances. Media interviews including, newspaper, radio and television must be scheduled and approved by the princess consultant prior to any interview.

### Payment

Payment and reimbursement for travel, food and lodging will be made at the discretion of Midwest Dairy for an approved and scheduled appearance of the Dairy Princess.

During the State Contest, Midwest Dairy Association will cover food and lodging costs for all candidates.

### SCHOLARSHIPS

- \$1000 Scholarship to newly crowned dairy princess
- \$500 scholarship from the Central Plains Dairy Expo to the runner-up
- \$250 scholarship to each candidate competing in the 2019 South Dakota Dairy Princess contest

