



January 5, 2022

Greetings County Princess Coordinators,

First, we appreciate all the time and effort you put into ensuring dairy princesses have a great experience. Introduction to the Princess Kay of the Milky Way program starts at the county level. Thank you for your involvement and helping create new leaders within your local communities.

This packet includes documents to help your program run successfully. Please review this letter and the enclosed contents as it contains more information on resources, updates for 2022 and more.

Handbook Updates: New in 2022

- **No county limits.** Counties are encouraged to send all eligible representatives to attend the May Dairy Promotion and Leadership event. (See page 20 of the handbook.)
- **Clarity on State Titles.** A candidate selected as Princess Kay of the Milky Way must not hold any other state title or leadership position and must be willing to step down from state titles immediately after being named Princess Kay. Additionally, state titles are to be disclosed. (Page 21)
- **Clarity on Eligibility.** Must show MN Driver's license or neighboring state's (Midwest Dairy state that does not have an active princess program) driver's license and MN high school transcript. (Page 22)

Virtual Leadership Sessions continue

- Watch for registration and agenda details
- Tentative dates: April 12, 19, and 26

2022 May Dairy Leadership and Promotion Event

Save the date! This year's May Dairy Leadership and Promotion event will be held on **Friday, May 13 to Saturday, May 14, 2022**, in the Twin Cities. There will not be a banquet this year and we will proceed with a virtual finalist announcement via Facebook on Sunday, May 15.

The event will include hands-on leadership sessions and judging for the finalist selection for the Princess Kay of the Milky Way program. All interested in attending need to fill out the Princess Registration Form AND the Princess Eligibility and Code of Conduct Form before April 15th. Detailed information will be shared with registered participants. Friday night lodging and all meals will be provided.

Future communications will be sent via the Princess Kay Coordinator email. Please add princessskaycoordinator@midwestdairy.com as a safe sender and encourage princesses to add this email as a safe sender. We're looking forward to a successful year. If you have any questions, please don't hesitate to contact either of us.

Kind Regards,

Handwritten signature of Jenna Davis in black ink.

Jenna Davis
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Handwritten signature of Janet Bremer in black ink.

Janet Bremer
Minnesota Dairy Princess Coordinator
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Enclosures: Princess Handbook, Princess Eligibility and Code of Conduct, Forms and Deadlines, Resources for Coordinators and Princess Flyers.