



February 3, 2026

Greetings County Princess Coordinators and Chairs:

A new year ushers in a new year of leadership development and opportunities for young dairy leaders! Introductions to the Princess Kay of the Milky Way program begin at the county level. Thank you for your dedication and involvement in creating new leaders within your local communities. We sincerely appreciate all that you do to bring dairy to life!

New this year, all documents will be emailed to you only. If you would like to receive a hard copy, please reach out to us. As always, all content is also posted online at: [www.midwestdairy.com/princesskay](http://www.midwestdairy.com/princesskay). Over the next few months, additional resources and information related to the princess program will be shared on this webpage. Please encourage those interested in the dairy princess program to view this site.

A few points to emphasize as you prepare for the upcoming year:

- **Update your Coordinator Contact information**  
Do you have a new coordinator or updates to your contact information? Please update via this form: <https://forms.office.com/r/fqH2Nuivwq>. If you are no longer a coordinator, please contact Midwest Dairy.
- **County Eligibility Change:** The State Princess Committee voted on the following eligibility rule: *"You can run for county princess in a neighboring county as long as the county's board has been notified and approves your participation in that county's program."*
- **Review the Minnesota Dairy Princess Handbook**  
Please remind your candidates that the eligibility statements need to be initialed. If a candidate does not meet all of the eligibility requirements, your candidate is still encouraged to attend the May Event for sessions only or for judging only (not considered for Princess Kay).
- **2026 May Leadership Event, Forms, and Deadlines**  
This year's event will be held in the Twin Cities **Friday, May 15, to Saturday, May 16, 2026**. The event includes access to inspirational leaders, hands-on activities, and sessions designed to strengthen dairy leadership skills. The Princess Kay of the Milky Way Finalists will be announced via Facebook on Sunday, May 17. Please share the **"Candidates: Register for the May Event"** flyer with participants in your county's program and encourage them to register for this event.

All young women interested in attending, must register via the online [2026 May Leadership Event Registration](#) form before **April 17, 2026**. This form can be found on Midwest Dairy's website. Attendees can participate at the event in one of three ways: Sessions Only, Not Considered, or Fully Considered (see the Handbook for further definitions). All attendees must return a Code of Conduct form. Participants who register as "Fully Considered" must also return a Dairy Princess Eligibility form to [princesskaycoordinator@midwestdairy.com](mailto:princesskaycoordinator@midwestdairy.com) by the April 17 deadline.

Future communications will be sent via the Princess Kay Coordinator email. Please add [princesskaycoordinator@midwestdairy.com](mailto:princesskaycoordinator@midwestdairy.com) as a safe sender and encourage county princesses to add this email as a safe sender. We're looking forward to a successful year. If you have any questions, please don't hesitate to reach out.

Sincerely,

*Brenna Bobendrier*

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