



Corporate Communications Internship

Location: Hybrid – Work from Home (with required travel to St. Paul, Minnesota)

Midwest Dairy is excited to offer a Corporate Communications internship opportunity to students interested in communications, public relations, marketing, or agribusiness.

Sharing stories and communicating checkoff results with Midwest dairy farmers are critical strategies of the Corporate Communications team. Our Corporate Communications Intern would be an integral part of the Corporate Communications team. This individual would be responsible for several projects that they can add to their portfolio, including writing content for websites, magazines, and e-newsletters, working with trade media, overseeing social media activations, and more. The work of the Corporate Communications Intern is critical to reaching dairy farmers and creating checkoff advocates.

What You Bring:

- Excellent communication skills, including written and verbal communication; understanding of AP style.
- Experience with social media and experience or interest in public relations.
- Strong organizational skills, communications experience, and the ability to work independently.
- Experience with applications such as Microsoft Office, Adobe programs, and Canva.

What We Offer:

We value our interns and provide fair compensation, a great work environment, and valuable resources that go beyond your experience here.

- \$7,000 Stipend (12-week internship)
- Training and personal development opportunities
- Copies of completed project, articles, and other materials for personal portfolio. (Privacy Policies Apply)
- Connections to industry leaders
- Creation of an online portfolio that highlights your work and experience, culminating in a virtual presentation and showcased to your colleagues.
- Expense reimbursement

"You get so much MOO-re with us!"

What You Will Be Responsible For:

- Directly responsible for developing Farmer Profile articles, Midwest Dairy's virtual experience at various State Fairs, and other projects as assigned.
- Assist with the planning, writing, and distributing of Midwest Dairy's monthly farmer e-newsletter, print publications, and other promotional and educational materials associated with Corporate Communications strategic objectives.
- Assist in developing materials to share checkoff value messages through Midwest Dairy's digital platforms, including its website and social media properties.
- Assist with the writing, development, and distribution of ag media materials, including news releases, fact sheets, and media pitches.
- Work with communications managers to identify and develop other promotional, educational, and marketing materials for other Corporate Communications initiatives.
- Represent the Corporate Communications team at the various State Fairs in our business territory, as needed.
- Perform other tasks as assigned.
- Travel up to 20% (expenses paid), sometimes overnight, to meetings supporting Corporate Communications initiatives.

Requirements/Eligibility:

- Eighteen (18) years old before the start of the internship
- Either a permanent resident of one of the following states: Arkansas, Illinois, Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, Oklahoma, and South Dakota **OR** Currently attending a two- or four-year college in one of these states.
- A background in agriculture or dairy farming is NOT REQUIRED. We encourage candidates from all varying backgrounds to consider applying.
- Complete a background check.
- Current driver's license or have access to reliable transportation to on-site work or meeting locations.
- Family members of Midwest Dairy farmer board directors or staff are ineligible for consideration unless the Midwest Dairy Corporate Board grants a special exception.
- Candidates who are current Midwest Dairy state ambassadors or dairy princesses/candidates are not eligible unless they are willing to give up their ambassador or princess position if selected for the internship.
- Applicants must be available to work 40 hours per week. The period of this internship is early June through late August, tentatively June 9 – August 29, 2025. The start- and end date for the internship are flexible but must be finalized with the Internship Supervisor by April 15, 2025.

Selection Process:

Submit applications via email to hr@midwestdairy.com. Include the following items in one PDF file.

- Cover Letter (1 page)
- Resume (1-2 pages)
- Three (3) writing samples that showcase your alignment with the work
- Two references (including name, relationship to applicant, phone number, and email address)

General Timeline

- Application Deadline - November 4th, 2024
- 1st and 2nd round interviews starting in mid-November
- Final selection/offer complete by mid-January

Who We Are:

At Midwest Dairy Association®, we are proud to represent over 4,000 dairy farms to forty-one million consumers across our region. We work on their behalf to build dairy demand by inspiring consumer confidence in our products and production practices. We work with others to give consumers an excellent dairy experience (Our Mission). Our efforts on sharing insights and developing programs and resources for our retail, health and wellness, school food service and industry partners.

We are bringing dairy to life for a better world (Our Vision) with exciting flavors, convenient products, memorable experiences, and credible information. We are funded by farmers across a 10-state region, including Minnesota, North Dakota, South Dakota, Nebraska, Iowa, Illinois, Missouri, Kansas, Arkansas, and eastern Oklahoma. As part of the national dairy checkoff, we focus on dairy promotion, nutrition education and research.

At Midwest Dairy, our values drive the way we work together as a team and how we collaborate with our partners to build trust and sales for dairy. Every day, each of us works to model our values of Accountability (We focus on our bullseye); Collaboration (We achieve more together); and Enterprising (We take initiative.).

We recruit, hire, employ, train, promote, and compensate individuals based on job-related qualifications and abilities. Midwest Dairy has a longstanding policy of providing a work environment that respects the dignity and worth of each individual and is free from all forms of employment discrimination, including harassment, because of race, color, sex, gender, age, religion or religious creed, national origin, ancestry, citizenship, marital status, sexual orientation, gender identity, gender expression, genetic information, physical or mental disability, military or veteran status, or any other characteristic protected by law.

Midwest Dairy also provides reasonable accommodation to qualified individuals with disabilities or based on a religious belief, in accordance with applicable laws. If you need to inquire about an accommodation, or need assistance with completing the application process, please email hr@midwestdairy.com.