



2024-25 Iowa Dairy Princess Program State Contest Application Checklist

Congratulations on being selected as a representative for your county dairy promotion or breed association group! We are excited that you are applying for the 2024-25 Iowa State Dairy Princess Contest.

Judging for the 2024-25 Iowa Dairy Princess Contest will be held on August 6 and 7 at the Courtyard by Marriott hotel in Ankeny. The coronation ceremony will be held the evening of August 7 at the Iowa State Fairgrounds in Des Moines. A packet with detailed times and locations, as well as hotel information, will be sent to all candidates after application materials are received.

All application forms and materials must be submitted by July 1, 2024.

Materials must be sent to Heidi Lantzky:

Email: iowadairyprincesscoordinator@midwestdairy.com

Mail: 101 Trilein Dr, Ankeny, IA 50021

A complete application includes the following:

- _____ Completed Application Form (one page form and essay questions)
- _____ Resume (document listing education, work experience and other activities and experience that would be beneficial to role as Iowa Dairy Princess)
- _____ Portfolio (document sharing one promotion and one social media post created that demonstrates how you've been an advocate for dairy and agriculture).
- _____ Completed Media Information Request & Release
- _____ Signed Eligibility Requirements & Code of Conduct Form

Two personal references must be submitted on behalf of each candidate. Personal references forms can be found under the Iowa Dairy Princess Application Materials on the Midwest Dairy website. Personal reference forms must be received on or before July 15, 2024. Reference letters should be sent directly to Heidi Lantzky at the information provided above.

The names and contact information of all candidates will be provided to editorial staff at Dairy Star for profiles in the contest special issue. All candidates are expected to respond in a timely and professional way to editorial requests and deadlines from these publications.



Iowa Dairy Princess Program
2024-25 State Princess Contest Candidate Application

Complete and return to Heidi Lantzky no later than July 1, 2024.

Email: iowadairyprincesscoordinator@midwestdairy.com

Mail: 101 Trilein Dr, Ankeny, IA 50021

County or Breed Represented: _____

Name: _____

Mailing Address: _____

Email Address: _____

Parent Name(s): _____

Telephone: _____ Birthdate: _____

Describe your involvement in the dairy industry:

High School Attended/Attending: _____

Year of Graduation: _____

If Applicable ...

College or University Attending (or will be attending): _____

Area of Study: _____

Signature: _____

Date: _____

Essay Questions

On separate sheet(s) of paper, please answer the following questions. Please limit your response to 250 words or less per question.

1. Describe how the dairy industry has influenced your life and how you expect it to influence your future.
2. What strengths do you possess that would help in the role of the Iowa Dairy Princess?
3. Describe a leadership role or major accomplishment and how you have grown from it.

Resume

Please submit a resume document listing education, work experience and other activities and experience that would be beneficial to role as Iowa Dairy Princess.

Portfolio

Please submit up to a one-page front and back document listing **one** promotion you participated in and **one** social media post that you created that shows how you advocate for agriculture. Feel free to include a description and photos that showcase the promotion and social media post, but please leave out the amount of likes or views on the social media post. The design of the portfolio pages is up to your own creative discretion.

Personal References

Two personal references must be submitted on behalf of each candidate. Personal references forms can be found under the Iowa Dairy Princess Application Materials on the Midwest Dairy website. Personal reference forms must be received on or before July 15, 2024. Please include the name and contact information for your two references.

1. Name: _____

Email: _____

2. Name: _____

Email: _____



**Iowa Dairy Princess Program
2024-25 Media Information Request & Release**

Name of Parent(s) _____

Hometown/State _____

I give Midwest Dairy permission to submit a news release to above media or other appropriate publications concerning my involvement in the Iowa Dairy Princess Contest.

Printed Name _____

Signature _____

Date _____



Iowa Dairy Princess Program 2024-25 Eligibility Requirements & Code of Conduct

Name of Candidate: _____

Candidates can compete in the Iowa Dairy Princess contest representing a county or breed association. All candidates must have an active interest in the Iowa dairy industry. There are three ways a candidate can be eligible:

1. Candidate represents a county dairy promotion board or state dairy cattle breed association as a princess or first alternate princess.
2. Candidate participated in the 2023-24 Iowa Dairy Princess contest representing a county dairy promotion board or state dairy cattle breed association and is eligible to participate in the 2024-25 contest again representing the same association.
3. Candidate resides in a county where there is not an active dairy promotion board that holds a dairy princess contest and meets all the eligibility requirements and would like to enter to represent the county where she lives. If more than two candidates from that county apply, the Iowa Dairy Princess Advisory Council will make a selection from the written applications.

General Candidate Eligibility Checklist

Candidates must meet all the following criteria and maintain these requirements throughout reign as Iowa Dairy Princess or Alternate. If there are any questions about these criteria, contact the Program Coordinator. The Midwest Dairy – Iowa Division Board has final decision-making authority on any questions of eligibility.

- _____ Must not have been Iowa state dairy princess or Iowa state dairy princess alternate in any previous year.
- _____ Must be single, never married.
- _____ Must not be pregnant or have had any children at any time prior to the contest or during your reign.
- _____ Must be at least 17, but not older than 24 years of age by August 1, 2024.
- _____ Must have completed at least junior year of high school prior to participation in state contest.
- _____ Must not have a felony conviction or be on probation for crimes of moral turpitude (conduct considered contrary to community standards of justice, honesty or good morals); or have any current offenses involving the use or possession of alcohol, illegal drugs or tobacco.
- _____ Must be a genuine user of dairy products and a passionate supporter of the dairy industry.
- _____ Must not participate or be associated with the sale of raw milk directly to consumers.
- _____ Must be an Iowa resident. If the candidate is attending college out of state, she will still qualify if she considers her parent's home her permanent address.

Code of Conduct

Although it is not the purpose or intent of the program to restrict or infringe upon personal freedoms of the dairy princesses, the following Code of Conduct is established to uphold the integrity and success of the Iowa Dairy Princess Program. Your conduct must be exemplary at all times in accordance with the proper image of a dairy princess. In the event that Midwest Dairy, the Iowa Dairy Princess Advisory Council, or the Midwest Dairy – Iowa Division Board determine that your conduct is not in accordance with the foregoing standards, the Board reserves the right to request additional information and/or remove you at any time from your position, whether it be as a candidate, dairy princess or dairy princess alternate.

In addition to maintaining the eligibility requirement described above, each eligible candidate must adhere to the following Code of Conduct if selected as a dairy princess:

- _____ Project and deliver dairy messages with enthusiasm and positive attitude
- _____ Be considerate and respectful of other princesses, and other dairy industry leaders
- _____ Be on time to all scheduled appearances and activities requested
- _____ Will not receive a conviction of any felony offense involving crimes of moral turpitude; be on probation; or any offenses involving the use or possession of alcohol, illegal drugs or tobacco.
- _____ Will not consume alcohol or tobacco during a princess event
- _____ Social media activity must include respectable speech and appropriate photos at all times as you are representing the dairy industry to others
- _____ All body piercings (excluding earrings) and tattoos must be covered during appearances as a dairy princess
- _____ Be neat, well-groomed and wear appropriate and professional clothing for all appearances

If selected as the Iowa Dairy Princess or Alternate

- You will receive a \$1,000 scholarship at the end of your reign to be used at the school of your choice.
- You must be willing to enter into an agreement agreeing to serve as Iowa Dairy Princess or Alternate
- You must be willing to reign for an entire year beginning September 1, 2024
- All appearances as Iowa Dairy Princess or Alternate must be approved by the princess program coordinator prior to the event or interview
- You will receive a per diem payment as well as reimbursement for travel, food and lodging at the discretion of Midwest Dairy for approved and scheduled appearances as Dairy Princess or Alternate.

I have read and agree to the above eligibility requirements and code of conduct. I understand that my failure to comply with them or falsification of any responses could result in my dismissal if selected as a dairy princess.

Signature of Candidate

Signature of Parent (if candidate is under 18 years of age)