

Manager, Marketing Communication

About the Role

We are excited to be searching for the organization's new Manager of Marketing Communications, to expand our impact with consumer-facing partnerships across the business unit. The position will be focused on external partnerships that deliver dairy sustainability and nutrition messages to critical channels to reach adult and adolescent consumers as well as providing marketing communications consultation to organizational colleagues in supporting strategic alignment across the organization.

Midwest Dairy represents 4,000 dairy farm families to 41 million consumers across our region. We work on their behalf to build dairy demand by inspiring consumer confidence in our products and production practices. For more information, visit MidwestDairy.com.

The ideal candidate will excel in both independent and collaborative environments; leverage their proven selling expertise, project management, communication, and storytelling skills; and effectively engage stakeholders and partners across varied demographics.

Qualifications

- You thrive in an environment that is fast-paced and constantly in motion, which allows you to maximize your organization, adaptability, and collaborative skills creatively to meet organizational goals.
- The ability to collaborate with interdisciplinary team members to provide consistent marketing communication expertise is an essential skill to this role, as you will be communicating with stakeholders and existing coalition groups in retail business development, sustainable nutrition, and farmer relations sectors.
- Experience working with meaningful channels to deliver key messaging to consumers will support your work with always-on-cultural influencers in maximizing our reach. Your skills in written & verbal communication and analysis will help you contribute to this work.
- Your skills in customer interaction, problem-solving, negotiation, sales, and communication will help us deliver unparalleled service that will continue to grow trust in the dairy industry.
- Managing vendors to support the implementation of annual marketing plans, including event planning and project management is critical work in this role. You will rely on project management and program design skills to design and implement this work.
- Quick to adapt and a fast learner with new systems and have demonstrated skills with customer relationship management (CRM) systems, word processing, spreadsheets, and presentations.

- Your ability to work in a remote work environment will support your success in this role. This position is remote, and residency is expected within the Business Unit South region (Arkansas, Kansas, Missouri, or eastern Oklahoma*). Applicants must be able to easily accomplish work/travel in designated states within our Business Unit South region for partner and organization activities.

Why work with us?

In addition to a challenging, professionally satisfying work environment, we are committed to supporting your personal and professional growth. When you join our team, you gain access to a range of benefits designed to help you thrive both at work and in life:

Competitive Salary: We offer a compensation package that reflects your skills, experience, and contributions.

Health & Wellness: Comprehensive health, dental, and vision insurance plans to ensure your well-being.

Work-Life Balance: Generous paid time off (PTO), volunteer time off (VTO), paid holidays, and flexible work schedules to help you balance personal and professional priorities.

Retirement Plans: Employer-matched 401(k) options to help you build a secure financial future.

Career Growth: Tuition reimbursement (full-time employees), opportunities for training, professional development, and advancement within the company. Did I mention we are a Gallup Strengths organization!

Inclusive Culture: A welcoming, diverse, and collaborative work environment where your ideas and contributions are valued.

Salary: \$69,400 - \$100,600 annually

To Apply: Please send your resume and cover letter to HR@midwestdairy.com

Questions: Please direct all questions to hr@midwestdairy.com

**If an Oklahoma resident, must reside in Midwest Dairy's territory in eastern Oklahoma, which includes the following Oklahoma counties: Adair, Atoka, Bryan, Cherokee Choctaw, Craig, Creek, Delaware, Haskell, Latimer, Le Flore, Mayes, McCurtain, McIntosh, Nowata, Okfuskee, Okmulgee, Osage, Ottawa, Pawnee, Pittsburg, Pushmataha, Rogers, Sequoyah, Tulsa, Wagoner, Washington.*

Midwest Dairy is an equal opportunity employer. Midwest Dairy does not discriminate against employees or applicants for employment because of race, color, creed, religion, national origin, gender, sexual orientation, disability, age, marital status, status about public assistance, or status as a Vietnam-era veteran.