



Menu WINnovations

A Slice of Heaven



What's New on Menus

Jalapeno Popper Turkey Sandwich
Au Bon Pain



Made with a three-cheese blend and cream cheese.

Pretzel Bacon Pub Classic Chicken Sandwich
Wendy's



Topped with warm beer cheese sauce and a slice of muenster.

Monteverde Chicken Parm
Shake Shack



With sliced buffalo mozzarella and giardiniera buttermilk mayo.

With more Americans returning to pre-pandemic their life-styles and eating more away from home, sandwiches are top of mind for their portability. In fact, about a third of consumers (31%) report that their primary reason for purchasing sandwiches from foodservice is that they're easy to eat on the go.

Partly due to their affordability, sandwich orders are on the rise. With inflation pressing on consumers, it's not surprising that more consumers reported ordering sandwiches this year. In 2022, 66% of consumers ordered sandwiches at least once a month (up from 62% in 2020).

Drive more traffic with a wide variety of sandwich and cheese options. Most consumers (96%) prefer cheese on their sandwich orders.

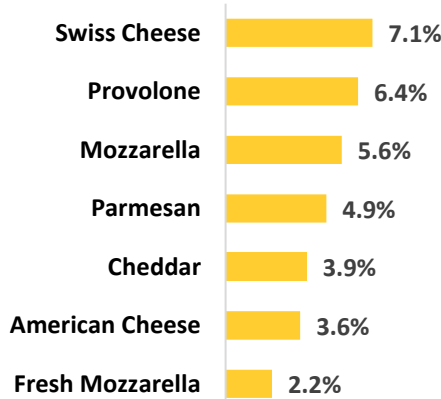
Top Growing Sandwiches on Lunch & Supper menus

- Plant-based Protein Sandwich (+29.7%)
- Eggplant Parmesan Sandwich (+5.5%)
- Other Beef Sandwich (+4.0%)
- Chicken Parmesan Sandwich (+4.0%)
- Avocado Toast (+3.8%)

Percentage indicates YoY increase in menu mentions

96% of consumers* prefer cheese on their sandwiches.

Top Cheeses on Lunch & Supper Sandwiches*



*Percent of sandwich menu items that include each cheese type

Top Growing Cheeses on Lunch & Supper Sandwiches

- Bocconcini (+11.1%)
- Cotija (+8.0%)
- Criollo (+8.0%)
- Chevre (+7.7%)
- Oaxaca (+7.2%)
- Queso (+6.8%)
- Parmesan (+4.5%)
- Halloumi (+4.3%)
- Paneer (+3.6%)

Percentage indicates YoY increase in menu mentions