

National Dairy Month Radio Copy

DAIRY IS RESPONSIBLY PRODUCED

Hi there! I'm [Name], a proud [Title] from [City/County] — and I'm here to share something awesome about dairy!

Did you know more than 94% of dairy farms in the U.S. are family-owned and operated? Yep — families like mine who LOVE what we do! We take care of our cows like family and work hard to leave the land even better for the next generation — and that means fresher, better dairy products for YOU to enjoy!

Plus, today's dairy farmers are always finding new, safe, and responsible ways to produce the fresh dairy your family loves while using innovative practices to support a more sustainable future.

Want to hear more, straight from the farm? Come visit us at usdairy.com!

DAIRY IS NUTRIENT-RICH

Hey everyone! It's that time of year — National Dairy Month is here! I'm [Name], a proud dairy farmer from [City/County], and I'm here to give a shoutout to dairy — your tasty, nutrient-packed powerhouse!

Dairy is loaded with the good stuff — like affordable, high-quality protein to help rebuild and repair your muscles. Milk is naturally nutritious, with two simple ingredients — milk and Vitamin D.

No matter your age, dairy's got your back with nutrients like calcium, Vitamin D and potassium, three nutrients most Americans — kids and adults alike — just aren't getting enough of.

So come on — raise your glass and drink up! It's National Dairy Month — let's celebrate!

DAIRY IS LOCALLY DRIVEN

Hey there! I'm [Name], a proud dairy farmer from [City/County], here with a friendly reminder that dairy is locally driven and powered by families like mine!

When you grab that cheese, yogurt, or milk, you're not just getting something delicious — you're supporting hardworking dairy farm families right in your own backyard. It's true — most Americans live within 100 miles of a dairy farm! The dairy community works hard to ensure that our quality products are fresh, real, and locally sourced.

Want to learn more about where your dairy comes from? Check out usdairy.com!

DAIRY IS REAL ENJOYMENT

It's National Dairy Month — let's celebrate! I'm [Name], a proud dairy farmer from [City/County], and I'm here to share why I LOVE dairy.

Whether you crave it for its rich, delicious taste or its simple, wholesome ingredients, there's a reason so many of us are devoted to dairy. It's the milk in your cozy cup of hot chocolate, the gooey cheese in your family's famous hot dish — dairy is truly there for some of life's best moments!

So go ahead — savor the flavor, make some memories, and have FUN this National Dairy Month!

HEALTHY COWS & ENVIRONMENT

Hey there! Did you ever stop to think — great milk starts with happy, healthy cows? It's true! I'm [Name], a proud dairy farmer, and caring for my cows is what I do best!

From providing a nutritious diet to making sure they stay cool with fans and sprinklers in the summer; we do everything we can to keep our cows comfy and healthy. And here's the best part — healthy cows mean delicious, high-quality milk and dairy products for you and your family to enjoy!

Dairy farmers also work hard to protect the land, water, and natural resources we all share because being good stewards of the earth is part of the job, too!

Want to learn more? Visit us at usdairy.com!

PLENTY OF NUTRITION

It's that time of year—June is National Dairy Month! I'm [Name], and as a proud dairy farmer, I take great pride in talking about the safe and high-quality milk products that all of America's dairy farmers produce each and every day.

Milk is a total powerhouse! It's packed with thirteen essential vitamins and minerals, making it what dietitians call "nutrient-dense." That means milk gives you a LOT of nutrition in every sip!

So what are you waiting for? Drink up and get all the goodness!

This message is brought to you by the [County ADA] on behalf of dairy farmers. Want to learn more? Visit USDairy.com!

MILK FLAVORS

It's June, and you know what that means — it's National Dairy Month! Looking for a delicious way to celebrate? Try some flavor-packed milk! Whether you're in the mood for chocolate, banana, mocha, strawberry, or even cookies and cream, there's a flavor waiting for you at your local store!

So, why not treat yourself to a glass of something yummy and nutritious? For more fun facts and info, head over to usdairy.com.

This message is brought to you by the [County ADA] on behalf of dairy farmers.

HEALTHY COWS

It's National Dairy Month, and I'm [Name], a [Title] from [Town/County], celebrating with dairy farmers all across the Midwest!

Did you know? Wholesome milk starts with a healthy cow! Our dairy cows get top-notch care — because healthy cows mean delicious, nutritious milk for all of us. From a nutritious diet to a comfy living space, we care for our cows like family!

Since 1939, dairy farmers have been celebrating June as National Dairy Month, and we're so proud to bring you the best-tasting, high-quality dairy products. So, let's raise a glass to dairy this month!

This message is brought to you by the [County ADA] on behalf of dairy farmers.
Visit USDairy.com for more info!

DAIRY PRINCESS: SAFETY

Hi there! I'm [Name], a proud [Title], and I'm excited to celebrate National Dairy Month with you!

Growing up on a dairy farm, I learned early on just how important wholesomeness and safety are when it comes to the milk and dairy products we all enjoy. And trust me — safe, high-quality milk starts with caring, conscientious dairy farmers like me!

Before milk ever reaches your table, it goes through strict safety, quality, and sanitation steps, like pasteurization, making it one of the most regulated and safest foods you can buy. And remember, dairy farmers are consumers too — we care just as much about the milk we drink as you do!

So raise your glass, drink up, and let's celebrate National Dairy Month together! This message is brought to you by the [County ADA] on behalf of dairy farmers. To learn more, visit usdairy.com.

DAIRY PRINCESS: ENVIRONMENT

Hi! I'm [Name], a [Title], and I'm super excited to celebrate National Dairy Month with you!

Let's talk about something awesome — high-quality milk and dairy products, and the hardworking farmers who make it all happen! It isn't just teenagers like me who care about the environment. High-quality dairy comes from cows cared for by environmentally conscious dairy producers.

Dairy farmers are good stewards of the earth who work hard to protect the land, water, and resources we all share. We're dedicated to making sure we're doing right by the planet, all while delivering you the best, fresh dairy around!

Want to learn more about how dairy farmers are protecting our world? Visit usdairy.com and check out how we're keeping it green on the farm!