**FOR IMMEDIATE RELEASE**Date

**Celebrating National Dairy Month: Experiencing**

**Dairy Firsthand**

*Celebrate National Dairy Month by visiting local farm [Farm Name] located in [Community/Town] to rediscover dairy and meet your local dairy farm family.*

*[INSERT CITY, Insert state abbreviation]* – This National Dairy Month, *[Community/Town]* members are invited to visit *[Farm Name]* to celebrate dairy and learn more about where their food comes from. This event is important not only for *[Farm Name],* but also for the 3,600 hardworking dairy farmers across the Midwest who showcase daily their commitment to animal care, sustainability, and producing a wholesome, nutritious, and delicious product.

As farms across the Midwest open their doors to the community during National Dairy Month, [Farm Name] invites you to come visit! *At the event, you can expect* *[List dairy month event or activities here -- e.g. promotions, etc.].*

*[Farm Name]* is thrilled to celebrate National Dairy Month! It's the perfect time for everyone to enjoy delicious, nutrient-rich dairy products that are responsibly produced and locally sourced. Events like these give everyone a chance to connect with their food, meet the people behind it, and discover the journey their favorite dairy products take from farm to table. It's a fun and meaningful way to build trust, share smiles, and celebrate all things dairy!

“While the world around us continues to change, one thing remains the same— people are looking for foods that reflect their values. Fortunately, the qualities they care about most, like high-quality protein, healthy fats, and local, sustainable production, are at the heart of what dairy provides," said *[Dairy Farmer Name]*. "That’s why National Dairy Month is such a special time for me and my family as we welcome families and friends out to the farm, share the care and dedication behind every glass of milk, and inspire everyone to rediscover the joy of dairy with delicious new recipes.”

To find out more about checkoff activities during National Dairy Month and beyond, visit [www.usdairy.com](http://www.usdairy.com).

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**Midwest Dairy®** represents 3,600 dairy farm families and works on their behalf to build dairy demand by inspiring consumer confidence in our products and production practices. We are committed to *Bringing Dairy to Life!* by giving Consumers an Excellent Dairy Experience and are funded by farmers across a 10-state region, including Minnesota, North Dakota, South Dakota, Nebraska, Iowa, Illinois, Missouri, Kansas, Arkansas and eastern Oklahoma. For more information, visit [MidwestDairy.com](https://www.midwestdairy.com/), and follow us on [Facebook](https://www.facebook.com/midwestdairy) and [YouTube](https://www.youtube.com/@MidwestDairy).