



Issue 1: March 6, 2023

COORDINATOR CONNECTIONS NEWSLETTER

Ideas, collaboration and more for county princess programs

News for Coordinators

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- Forms & Deadlines
- Make and Take Ideas
- Fun Days to Celebrate

CONTACT US!

Have questions about the Princess Kay program? Or maybe you need to bounce a few ideas around with someone? Maybe you're looking for clarification. Reach out to us!

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Request Princess Kay for your consumer facing event!
Follow this link:
<https://www.midwestdairy.com/young-dairy-leaders/dairy-princesses/request-a-visit-by-a-dairy-princess/>

Welcome to the first issue of the Coordinator Connections Newsletter! After hearing feedback from coordinators and finalists, we realized there is an opportunity to provide more timely and relevant information to help county princess programs flourish. We hope these ideas spur creativity for you and the young women involved in your local programs.

May Dairy Promotion and Leadership Event

While the groundhog may have predicted six more weeks of winter, your Midwest Dairy staff is thinking spring while planning a fun and informative May Dairy Promotion and Leadership Event. Mark the calendar (and share with potential attendees) for May 12 and 13, 2023. Once again, the event will be hosted at the Delta Marriot in Minneapolis beginning on Friday evening.

The event combines learning opportunities for dairy princesses and includes judging to determine this year's finalists for the Princess Kay of the Milky Way program.

Our keynote speaker on Friday evening is Dan Venteicher, better known as @IowaDairyFarmer on social media. Dan will be sharing his story of why he decided to harness the power of social media as he discusses his story and how to build confidence for "A Dairy Good Time on Social Media."

Our second day continues with more learning including topics like: the FARM program, understanding checkoff, ag-vocating facts in a digital world, and personal leadership development. Our speakers include: Nicole Frank, Jenna Davis, Kennedy Youngren, and Karin Schaefer.

Additionally, attendees will have the opportunity to each receive a professional headshot, create resources during the ever-popular Make and Take, and learn how to conduct a successful classroom visit from current Princess Kay, Rachel Rynda.



Registration: Forms and Deadlines

Registration for the May Event is due by April 14, 2023. Registration is free and includes lodging and meals. Judging will be held in-person, potentially beginning on Friday evening. Any candidate wishing to enter the Princess Kay finalist selection judging must be in attendance from 5 p.m. Friday through 5 p.m. Saturday of the event. Attendees can participate in one of three ways while attending the statewide event:

- **Sessions only.** Attend the sessions and do NOT participate in any judging.
- **Not considered.** Participate in the judging process, but NOT be considered as a 2023 Princess Kay finalist.
- **Fully considered.** Participate in the judging process and be a candidate for the 2023 Princess Kay finalist competition.
 - All participants in the Princess Kay of the Milky Way finalist selection (fully considered) **MUST MEET THE STATE PRINCESS PROGRAM RULES and COMPLETE AND SIGN the Dairy Princess Eligibility and Code of Conduct Form** found in the Minnesota Dairy Princess Handbook
 - Email a scan or photo of the completed form to princesskaycoordinator@midwestdairy.com.

Make and Take 2022: Portable Trivia Wheel

Looking for a fun and easy activity to create during down time during your county's contest? Consider creating the 2022 Make and Take item: a portable trivia wheel!

Supplies needed:

- Pizza pan from the dollar store
- Fidget spinner from Midwest Dairy's Promo Center
- Washi tape
- Colored paper
- Hot glue
- Glue sticks
- Scissors
- Permanent marker



Directions:

- 1) Cut at least 10 wedges from various colored papers.
- 2) Adhere paper wedges with a glue stick to pizza pan.
- 3) Add washi tape to help secure wedges and create dividing boundaries for each segment.
- 4) Draw a line on one end of the fidget spinner and hot glue to pan.

SCAN TO REGISTER



Candidates: Scan the QR code and register by April 14, 2023, to attend the May Dairy Promotion and Leadership Event.

REAL ENJOYMENT!

Celebrate how dairy is good for you, your community and the planet by amplifying dairy on these fun national days.

March

- National Nutrition Month
- 9, Popcorn Lover's Day
- 21, National Ag Day

April

- 7, National Grilled Cheese Day
- 17, National Cheeseball Day

Find more fun days to celebrate dairy at daysoftheyear.com and nationaldaycalendar.com