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Promotion IN ACTION



August 29, 2025



COREY SCOTT, CEO

Comments from Our CEO

What a summer it has been! One thing I can say with certainty is that for the Midwest Dairy staff, it has been a particularly busy time. The summer months bring families out—out to events, to grocery stores, and to restaurants—and your checkoff dollars have been working hard to connect dairy to those experiences all season long. For example, our teams are still wrapping up state fair season. I want to emphasize how impactful these events are, and how proud I am of the farmer's voice our staff worked so hard to

weave throughout the fairgrounds. It is a huge undertaking every year, but one that we approach with pride on your behalf.

I have heard reports that silage chopping is already underway in some areas, with harvest following close behind. As you head into this busy season, I hope both you and your cows are finding relief in the cooler Midwest weather. Above all, I wish you safety and success in the days ahead. May your fields be abundant, your families and farm help stay healthy, and your equipment run smoothly when you need it most. On behalf of myself and everyone at Midwest Dairy, know that we are cheering you on. Thank you for all that you do, both during harvest and throughout the year.



Midwest Dairy Foods Research Center Annual Meeting 2025

The Midwest Dairy Foods Research Center held its annual meeting in July, bringing together Operational Advisory Committee (OAC) members, faculty, students, and Midwest Dairy staff to review new research proposals for future funding.

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Celebrating Dairy Youth Leaders: Minnesota and Iowa Crown this year's Dairy Princesses

This summer, Minnesota and Iowa celebrated the future of the dairy industry by crowning their 72nd Dairy Princesses during ceremonies at their state fairgrounds. Click here to meet these impressive young ladies!

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Wellness Warrior presents at Minnesota School Nutrition Conference

Wellness Warrior is Haley Miskowiec, RD, LD, recently represented Midwest Dairy at the Minnesota School Nutrition Association's Annual Conference in Rochester.

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Midwest Dairy Engages Educators at the Oklahoma Summit

Midwest Dairy joined more than 4,000 CareerTech professionals at the 58th Annual Oklahoma Summit, hosted by the Oklahoma Association for Career and Technical Education.

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Midwest Dairy Helps Celebrate Central Nebraska's Sweetest Favorites

This summer, Midwest Dairy sponsored the Taste of Treats Contest, bringing together ice cream lovers across Central Nebraska to celebrate their favorite local shops.

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Midwest Dairy Hosts ASPEN Climate Leaders for On-the-Farm Sustainability Experience and Roundtable Discussion

As part of ASPEN Ideas: Climate Chicago Midwest Dairy partnered with the Environmental Defense Fund to give thought leaders and innovators a closer look at dairy farming.

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Attention Missouri Farmers: A new grant opportunity is now open! Discover how this program, along with support from the Lasso partnership, can help you make the most of it. [Click here to learn more.](#)



Have a question? Find and contact your Farmer Relations Manager

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