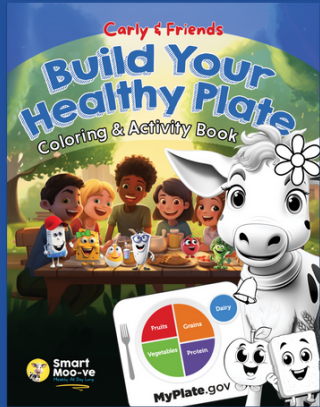


Download your easy-to-use healthcare professional's toolkit today!



HEALTHCARE PROFESSIONALS



# Smart Moo-ve Nourishing Brains, Bones & Bodies Toolkit

This complimentary, easy-to-use, engaging downloadable toolkit helps rural primary and pediatric care professionals educate their patients and communities on the importance of following the USDA MyPlate nutrition guidelines and dairy's essential role in childhood growth and development.

## Healthcare Professional Tools

- Smart Moo-ve Healthy Plate Exam Room Poster
- Smart Moo-ve Healthy Plate Rx Handout
- Smart Moo-ve Healthy Plate Waiting Room TV Monitor Slides

## Caregiver Tools

- MyPlate Healthy Eating Handouts with Age Specific Recommendations & Tips
- Strong Bones & Teeth Handout

## Children's Tools

- Smart Moo-ve Digital Storybook
- Smart Moo-ve Coloring Book
- Smart Moo-ve Digital Collector Cards

## Add Patient Value



Easy Access



Improving Health



Plug-and-Play

## How these tools can help!



**Improve Childhood Health and Wellness in Rural Communities**

For Healthcare Professionals  
Effective parent/caregiver education tools that support pediatric nutrition guidelines.



**Communication Tools to Increase Patient and Community Engagement**

For Hospitals & Clinics  
Provides health organization outreach and marketing professionals with strategies and tools to promote childhood wellness and engage community stakeholders.

For Parents & Caregivers  
Easy-to-understand, fun and engaging ideas and tools to boost nutrition awareness and follow recommended care plans.

## Easy to Download & Use:

Download and share all of the Smart Moo-ve tools by visiting [midwestdairy.com/ruralhealth](http://midwestdairy.com/ruralhealth).

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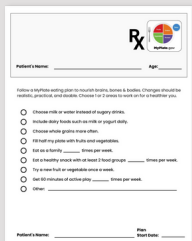


## Downloadable Resources & Tools for Healthcare Professionals

### MyPlate Exam Room Poster



### MyPlate Rx Handout



### MyPlate Waiting Room TV Monitor Slides



## Educational Tools for Caregivers

### MyPlate Age Specific Handouts



## Entertainment Tools for Children

### Coloring Book



### Digital Storybook



### Digital Collector Cards



Children can collect them all.

## Download Your Toolkit Today!

# Connect your patients and community with resources & tools they can trust.

Let's Get Moo-ing together. Tools to help rural primary care professionals advance their mission to improve the health and wellbeing of their pediatric patient population.

## Getting Started!

### Step 1.

#### Access Your Tools

Quickly register your organization on the Midwest Dairy's Rural Health Stakeholders web page and start downloading your complimentary engagement toolkit.

### Step 2.

#### Read Quick Instruction Guide

Review instruction guides for each tool to become familiar with the content and learn how to share.

### Step 3.

#### Use Your Communication Tools to Share with Your Network

Use your new "copy and paste" email templates and ready-to-use social media posts to start sharing with your network.

## Download Today:



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